

Your privacy matters to us

Welcome to "Kia Lucky Drive to Australia" produced by Kia Motors Corporation. ("Kia"). Your privacy is important to us. We have created this policy, which explains what personally identifiable information we collect from you through "Kia Lucky Drive to Australia" and for what purposes it is collected. Kia is committed to treating your personal information responsibly and in accordance with the applicable data protection and privacy laws. We believe that it is important for you to know what we do with your personal information when you disclose such information in connection with "Kia Lucky Drive to Australia".

Information Collection and Usage

The term "personal information" used in this policy refers to personally identifiable information both publicly disclosed (such as first and last name) and privately only disclosed to friends and fans (such as e-mail address and nationality).

Basically, we collect your personal information such as email address through "Kia Lucky Drive to Australia". However, we collect your personal information such as your first and last name in order to notify you and other "Kia Lucky Drive to Australia" users about prize winning. Also, if you are selected as a winner according to the official rules of "Kia Lucky Drive to Australia", you may be asked to provide us with additional personal information required for us to process the giving of the prizes, such as address, telephone number, gender and age.

Automatically collected information

Use of personal information

In addition to the specific uses mentioned above, we may use the personal information we collect

- (a) to contact you about your use of "Kia Lucky Drive to Australia" such as for administrative purposes or to provide you with customer service;
- (b) for the purpose for which it was provided, to fulfill or respond to your requests, and to send you the communications you requested; or
- (c) to notify you about important changes to our policies.

Phishing

Identity theft and the practice currently known as "phishing" are of great concern to Kia. Safeguarding information to help protect you from identity theft is a top priority. We do not and will not, at any time, request **your credit card information, login password, or national identification numbers** in a non-secure or unsolicited e-mail or telephone communication.

Our disclosure of personal information

Except as described in this policy, Kia will not share your personal information with third parties unless you have consented to the disclosure or Kia believes the disclosure is appropriate to

- (1) comply with the law or with legal process,
- (2) protect and defend our rights and property, such as to determine bill and collect for amounts owed to us,
- (3) protect our customers or users, including from misuse or unauthorized use of "Kia Lucky Drive to Australia" or
- (4) protect the safety or property of our employees, customers, users or others.

Kia may disclose or transfer your personal information

- (1) to its corporate affiliates (for example, its subsidiaries or parent corporation),
- (2) to its service providers (like fulfillment, hosting, or payment service providers), but only for their use to provide the requested service, or
- (3) where you provide your express consent to the disclosure. Kia will require its corporate affiliates and service providers that receive your personal information to limit their use and disclosure of your information to the purposes for which you provided it.

Kia may collect and create or derive aggregate statistics about our customers and visitors, as well as information related to "Kia Lucky Drive to Australia" information that cannot be used to identify you. Although we will use all reasonable efforts to safeguard the confidentiality of your personal information collected in accordance with this privacy policy, transmissions made by means of the internet cannot be made absolutely secure. We will have no liability for disclosure of any information due to errors in transmission, unauthorized acts of third parties, or through the use of third party cookies.

Governing law and settlement of dispute

This policy shall be interpreted and governed by the laws of the Republic of Korea. All disputes, controversies or disagreements which may arise between the parties, in relation to or in connection with this policy, or for the breach hereof shall be settled amicably. In the event that an amicable settlement cannot be reached through such negotiation within thirty (30) days from the beginning of such negotiation, such disputes shall be finally settled by arbitration under the Rules of Arbitration of International Chamber of Commerce by three (3) arbitrators appointed in accordance with the said rules. The arbitration shall be conducted in Seoul, the Republic of Korea, in accordance with the Commercial Arbitration Rules of the Korean Commercial Arbitration Board. The arbitrators shall not have the power to render an award of punitive damages. Should litigation arise concerning this policy, the prevailing party shall be entitled to all reasonable attorney's fees and court costs in addition to any other relief which may be awarded by the abovementioned court.

How to Contact Us

Kia welcomes your questions and comments about privacy. Please give us your feedback via email to riakia@omantel.net.om